

# Press Release

## For Immediate Release



**Contact:** Doug Parker (815) 387-1700, ext. 356

**Date:** May 14, 2007

### **ROAD RANGER SCORES NAMING RIGHTS AT RIVERHAWKS STADIUM**

---

Road Ranger LLC, a leading convenience store chain of 55 stores in the Midwest, and the Rockford RiverHawks, a member of the Frontier League of Professional Baseball, announced today the formation of a naming rights partnership. The facility, which opened in 2006, will be known as “Road Ranger Stadium”. The naming rights agreement is for an initial term of 5 years. Financial and specific terms are confidential and were not released.

President of Road Ranger, Dan Arnold said “We are overwhelmed by the opportunity to be part of bringing quality, affordable Professional Baseball to the area. The RiverHawks are a first class organization and their stadium is a Architectural Jewel in our community. The purchasing of the Naming Rights is our way of supporting the Riverhawks. Ranger Joe, & Rocko the RiverHawk are planning for an exciting season.”

Chairman and co-owner of the RiverHawks, Kurt Carlson said “We are thrilled to welcome Road Ranger to our growing team of commercial partners. This further strengthens our ability to provide affordable, family entertainment to the region.”

Road Ranger Stadium will be host several events in 2007; including 51 Frontier League games; 13 Rockford College games; NCAA Northern Athletics Conference Tournament; Illinois High School Baseball Super Sectional; American Legion tournament, and the Pepsi/Major League Baseball Pitch, Hit and Run.

#### About Road Ranger

Headquartered in Rockford, Illinois,

Road Ranger LLC, a leading convenience store chain of 55 stores in the Mid West, with revenues for fiscal 2006 of approximately 1 billion dollars. In February of 2007 Ranger acquired 8 stores in the Mid West and is in the process of negotiating several properties that will take their store count to over 100 by the end of 2008. All Stores operate under the Road Ranger banner and are located in Illinois, Iowa, Indiana, Missouri, and Wisconsin. The Ranger stores offer a broad selection of merchandise, as well as gasoline and other ancillary services designed to appeal to the convenience needs of its customers. In addition to Ranger taking care of their customers, it also offers a great place to work in the Convenience Store and Travel Center industry.